



# ORA 5 HEV

REDEFINE YOUR NEW ERA



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*Discover A New Era of Living-your Way...*

Define happiness on your terms with the all-new  
**GWM ORA 5 HEV**. One SUV. Every lifestyle.  
Unrivalled performance and features, crafted for you.  
**Now's the time to explore new experiences,  
wherever the road leads.**



The New ERA  
*Exterior*  
A Bold New Look. Sporty Spirit.

GWM ORA 5 HEV breaks the mold with sleek, modern lines and a strikingly sporty edge from every angle. Set your own trend. This is the SUV for those who never follow, only lead.



**WATERDROP HEADLIGHTS**

Signature LED water droplet design, with smart auto on-off.



**PETAL-STYLE  
LOW-DRAG WHEELS**

Bold 18" alloy wheels.



**HIDDEN DESIGN  
TAILLIGHT**

Seamlessly integrated LED taillights with rear windshield wiper.



### 6 WAY POWER ADJUSTABLE DRIVER SEAT

Power-adjustable driver seat with memory and ventilation.\*

### 1.65 M<sup>2</sup> PANORAMIC GLASS ROOF

Open up the view. A wide glass roof with power sunshade brings a light, airy feel to every drive.\*

## The New ERA *Interior*

*Comfort—sporty and Cool, Inside and Out.*

Step into a cabin defined by flowing curves and a spacious, open feel. The signature **DARK-GREY** palette adds attitude and style from every angle. Every feature is crafted for pure driving pleasure. Enjoy every journey from start to finish.



#### **GALAXY RHYTHM AMBIENT LIGHTS**

Customizable ambient lighting to match every mood.\*



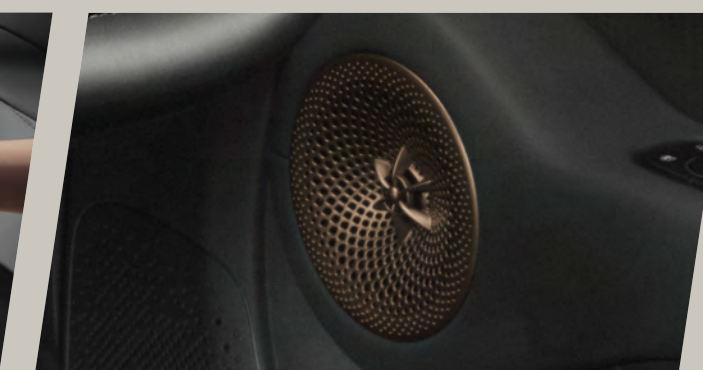
#### **8.8" VANITY MIRROR**

Sun visor with illuminated 8.8" vanity mirror.\*



#### **REAR PASSENGER COMFORT**

Rear air vents with USB-C port and a 3.2-liter cooling compartment.\*



#### **AMOR ACOUSTICS 9 POSITION SPEAKERS**

9 speakers delivering immersive surround sound.\*

\*Refer to technical specifications and standard equipment for details.

The New ERA  
*Performance*

*Power Up Your Drive. More Punch, More Efficiency.*



Fuel Consumption up to  
**23.3**  
km/L\*

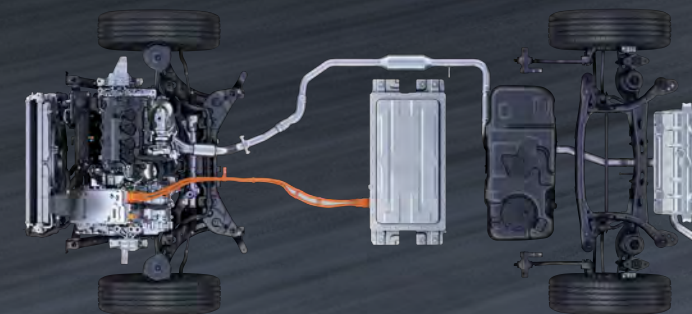


**1.5L TURBO HYBRID**

Maximum engine power: 110 kW (150 PS)  
Maximum engine torque: 240 Nm

**ELECTRIC MOTOR**

Maximum motor power:  
**140 kW (190 PS)**  
Maximum motor torque:  
**236 Nm**



**COMBINED SYSTEM OUTPUT**

Maximum combined power:  
**164 kW (223 PS)**  
Maximum combined torque:  
**476 Nm**

\*Test results are based on UN R101 (NEDC standard) laboratory conditions. Actual driving range and fuel consumption may vary depending on factors such as ambient temperature, driving behavior, passenger load, and other conditions.



The New ERA

# Intelligent Driving Assist

*Next Level Safety. Confidence in every drive.*

- Hill Start Assist & Hill Descent Control (HSA | HDC)
- 360 Degree Surround View Camera with Body Transparent View
- Tire Pressure Monitoring System (TPMS)
- Adaptive Cruise Control with Intelligent Cornering (Intelligent ACC)
- Forward Collision Warning (FCW)
- Auto Emergency Braking (AEB)
- Traffic Sign Recognition (TSR)
- Speed Limit Warning Function (SLWF)
- Lane Center Keep (LCK)
- Lane Departure Warning (LDW)
- Lane Keeping Assist System (LKAS)
- Lane Change Assist (LCA)\*
- Blind Spot Detection (BSD)\*
- Door Open Warning (DOW)\*
- Emergency Lane Keeping (ELK)\*
- Rear Cross Traffic Alert (RCTA)\*
- Rear Cross Traffic Braking (RCTB)\*
- Rear Collision Warning (RCW)\*
- Front Cross Traffic Alert (FCTA)\*
- Front Cross Traffic Braking (FCTB)\*

\*Refer to technical specifications and standard equipment for details.

# The New ERA Smart Connection

Digital Life, Effortless. Convenience, Redefined.










Seamlessly connect with your world, where every touch brings you closer to what matters. Welcome to a new era of intuitive, instant connectivity.










## INTELLIGENT CONNECTIVITY

Effortlessly connect to everything you need at your fingertips. Control your vehicle via your smartphone with future-ready innovation, enhancing your journey and digital lifestyle to a new level of sophistication.

### INTELLIGENT APPLICATION

- |   |  |  |
|---|--|--|
| <br>Find Car<br>(Horn and Flashing Lights) | <br>Electronic Boundary   | <br>Tire Temperature<br>Pressure Monitoring             |
| <br>Sunroof Status<br>Monitoring           | <br>Battery Charging Status<br>Monitoring                           | <br>Door Status Monitoring<br>Door Lock/Unlock          |
| <br>12V Battery Low<br>Warning             | <br>Air Condition<br>Status Monitoring<br>Turn on/off Air Condition | <br>Cabin Window<br>Status Monitoring<br>Window Closing |

### VOICE COMMAND ระบบคำสั่งเสียง

- |   |  |  |   |
|---|--|--|---|
| <br>Phone call  | <br>Weather        | <br>Seat Ventilation                 | <br>Music and Radio |
| <br>Navigation | <br>Air Condition | <br>Panoramic<br>Glass Roof Windows |   |

## SMART CONNECTIVITY

- Coffee OS 3.0 with the Snapdragon smooth interaction
- Complemented by a 14.6" multimedia touchscreen for responsive control
- Wireless Apple CarPlay & Android Auto
- Integrated Telematics connectivity system

## 10.25" INTEGRATED DISPLAY

- 10.25" Integrated digital driver display
- 50 W Wireless Charger for convenient fast charging\*
- 2 Front USB Ports for additional connectivity

\*Refer to technical specifications and standard equipment for details.

**PRO**

**Dimensions**

- Length x Width x Height: 4,471 x 1,833 x 1,641 mm
- Wheelbase 2,720 mm
- Front / Rear Wheel Track Width 1,583 mm. / 1,577 mm
- Ground Clearance 175 mm
- Seating Capacity: 5

**Engine**

- 4-Cylinder In-line 16-Valve with Turbocharger
- Engine Displacement 1,499 cc
- Maximum Engine Power 110 (150) / 5,500-6,000 (kW (PS) / RPM)
- Maximum Engine Torque 240 / 1,800-4,000 (Nm / RPM)

**Electric Drive Motor and Battery**

- Permanent Magnet Synchronous Motor
- Maximum Motor Power 140 kW (190 PS)
- Maximum Motor Torque 236 (Nm)
- Lithium Ion Battery
- Battery Capacity 1.09 (kWh)
- Maximum Combined Power 164 kW (223 PS)
- Maximum Combined Torque 476 (Nm)

**Charging Information**

- Adjustable Regenerative Braking System
- Multi-Sound Pedestrian Warning System

**Transmission System**

- Transmission System DHT

**Chassis and Suspension System**

- Electric Power Steering (EPS)
- Front MacPherson Strut Independent
- Rear Multi-Link Independent

**Brake System**

- Front Brakes: Ventilated Disc Brakes
- Rear Brakes: Disc Brakes
- Electronic Parking Brake (EPB)
- Auto Brake Hold

**Tire and Wheel**

- Wheel Size 225/60 R18
- Tire Size Alloy 18"
- Fuel Tank 55 L

**Exterior Equipment**

- Intelligent LED Headlamp
  - Auto On-Off Headlamp
  - Follow Me Home
  - Auto High-Low Beam
- Rear Spoiler with High-Mounted Stop Lamp
- LED Daytime Running Lights
- Hidden LED Rear Taillights
- Manual Tailgate
- Rear Wiper
- Automatic Rain-Sensing Front Wipers
- Roof Rails
- Electric Power Adjustable Exterior Mirrors
- Anti-Theft Alarm System

**Interior Equipment**

- Driver's Seat: 6-Way Power Adjustable
- Front Passenger's: Seat 4-Way Manual Adjustable
- Seat Material: Leatherette
- 60:40 Split-Folding Rear Seats
- Rear Center Headrest
- Multifunction Steering Wheel
- 4-Way Adjustable Steering Wheel
- Rearview Mirror: Manual
- Windows One-Touch Up/Down with Anti-Pinch: Driver
- Sun Visors with 8.8" Vanity Mirror and LED Lights: Driver
- Sun Visors with Vanity Mirror (No Light): Front Passenger
- Front Reading Lights
- Rear Cabin Lights
- Rear Window Defogger

**Exterior Colors**

- ONYX BLACK
- IVORY WHITE
- MOUNTAIN GREY

**Interior Colors**

- DARK GREY

**Air Conditioning**

- Automatic Air Conditioning
- Rear Air Ventilation Grille
- N95 filter
- Cooling Box 3.2L

**Convenience Features**

- Driving Modes: Eco, Normal, Sport, Snow
- Digital Screen 10.25"
- Multimedia Touch Screen 14.6"
- Intelligent Online Navigation
- 6 Speakers
- Voice Control: Thai and English
- Wireless Apple CarPlay & Android Auto
- Speed Volume Sensing
- Bluetooth
- Telematic
- Smart Entry Key (2 pieces)
- Push Start System
- Remote Vehicle Control via Mobile App
- USB Ports
  - Front USB: 1 USB Type-A ♂: 1 USB Type-C
  - Rear USB: 1 Type-C
- Software Updates (OTA)

**Safety & Driver Assistance**

- Emergency Call (E-Call)
- 6 Front / Side / Curtain Airbags
- Front Seatbelt Reminder
- Anti-Lock Braking System (ABS)
- Electronic Brakeforce Distribution (EBD)
- Traction Control System (TCS)
- Hill Start Assist Control (HSA) and Hill Descent Control (HDC)
- ISOFIX Child Seat Anchors
- Auto Door Lock When Reach The Speed
- 4 Rear Parking Sensors
- 360 Degree Surround View Camera with Body Transparent View
- Tire Pressure Monitoring System (TPMS)
- Tire Repair Kit

**Controlling via Application**

- Remote Start / Off Vehicle
- Door Lock / Unlocked
- Find Car (Horn and Flashing Lights)
- Turn On / Off Air Condition
- Remote Cabin Air Purifier
- Monitoring Vehicle Status

**Advanced Driver Assistance Systems (ADAS)**

- Adaptive Cruise Control with Intelligent Cornering (Intelligent ACC)
- Front Collision Warning (FCW)
- Auto Emergency Braking (AEB)
- Traffic Sign Recognition (TSR)
- Speed Limit Warning Function (SLWF)
- Lane Center Keep (LCK)
- Lane Departure Warning (LDW)
- Lane Keeping Assist System (LKAS)

**ULTRA Additional Equipment (+)**

**Exterior Equipment**

- Panoramic Glass Roof with Electric Sunshade
- Electric Tailgate
- Electric Power Folding Exterior Mirrors
- Auto Folding Exterior Mirrors on Lock

**Interior Equipment**

- Driver's Seat
  - Ventilation Function
  - Memory Function: 3 Position
- Front Passenger's Seat
  - 4-Way Power Adjustable
  - Ventilation Function
- Rearview Mirror: Auto Dimming
- Windows One-Touch Up / Down with Anti-Pinch: 4 Windows
- Sun Visors with 8.8" Vanity Mirror and LED Lights: Front Passenger
- Ambient Lights

**Convenience Features**

- 9 Speakers
- Wireless Charger (50 W)

**Controlling via Application**

- Remote Opened / Closed Tailgate

**Advanced Driver Assistance Systems (ADAS)**

- Lane Change Assist (LCA)
- Blind Spot Detection (BSD)
- Door Open Warning (DOW)
- Emergency Lane Keeping (ELK)
- Rear Cross Traffic Alert (RCTA)
- Rear Cross Traffic Braking (RCTB)
- Rear Collision Warning (RCW)
- Front Cross Traffic Alert (FCTA)
- Front Cross Traffic Braking (FCTB)

**AFTER SALES SERVICE**

**New Car Warranty**

5 years or 150,000 km (whichever comes first)

**Battery Warranty**

10 years battery warranty with unlimited mileage

**Free Maintenance labor costs**

5 years or 100,000 km (whichever comes first)

**24 hr. Roadside Assistance**

24-hour emergency assistance.

**GWM Contact Center**

24-hour coordination and information service.

**Telematics**

GWM Telematics Application available for service, providing care and management for your vehicle.

**Courtesy Car Service**

Car replacement availability during car service.\*

**Mobile Service**

Off-site car inspection and maintenance services are provided.\*

**Pick up & Delivery Service**

Pick up and delivery service for maintenance service.\*

\*Terms and conditions are as specified by the company



GWM Application



GWM Website

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Tel. 02 668 8888 GWM ORA Thailand

**CAR DIMENSION**

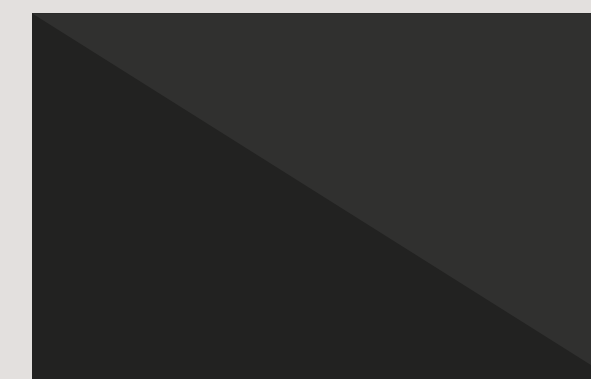


**INTERIOR COLOR**



**DARK GREY**

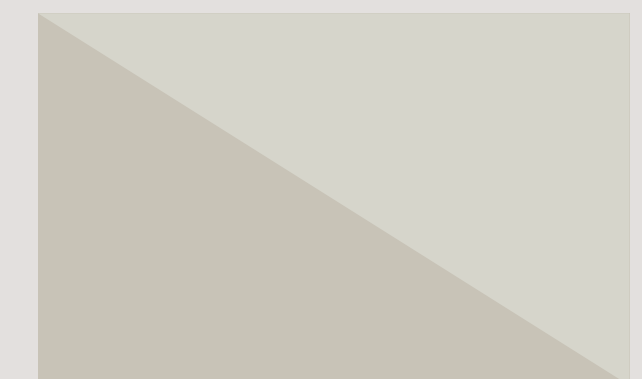
**EXTERIOR COLOR**



**ONYX BLACK**



**MOUNTAIN GREY**



**IVORY WHITE**