



ORA 5 EV

REDEFINE YOUR NEW ERA



Step Into A New Era—where Fun Goes Further.

Happiness isn't a destination, it's your journey. Define it your way with the **GWM ORA 5 EV**.

One SUV. All lifestyles. Unmatched performance, seamless tech,
and every feature you desire, engineered for those who want it all.
It's your moment. Hit the road and color your life, every mile of the way.

ORA 5 EV

REDEFINE YOUR NEW ERA



The New ERA

EXTERIOR

New era. New look. Unmistakable style.
The GWM ORA 5 EV is crafted for today—sleek, sporty lines that turn every head. Set your own trend. This is the SUV that dares to be different—just like you.



Signature LED water droplet design, with smart auto on-off.



Bold 18" alloy wheels



Seamlessly integrated LED taillights with rear windshield wiper.



**6-WAY
ADJUSTABLE DRIVER SEAT**

Power-adjustable driver seat with memory and ventilation.*

The New ERA
INTERIOR

New Era. New Sleek Comfort. Inside And Out. Step into a cabin defined by the exclusive DARK GOLD CONTOUR DESIGN. Flowing curves create a spacious, refined feel, while signature color accents add a touch of luxury to every angle. Every feature is crafted for pure driving pleasure. Enjoy every journey in style.



**1.65 m²
PANORAMIC GLASS ROOF**

Open up the view. A wide glass roof with power sunshade brings a light, airy feel to every drive.*



**GALAXY RHYTHM
AMBIENT LIGHTS**

Customizable ambient lighting to match every mood.*



**8.8" VANITY
MIRROR WITH LED**

Sun visor with illuminated 8.8" vanity mirror.*



**REAR
PASSENGER COMFORT**

Rear air vents with USB-C port and a 3.2-liter cooling compartment.



**AMOR ACOUSTICS
9 POSITION SPEAKERS**

9 speakers delivering immersive surround sound.*

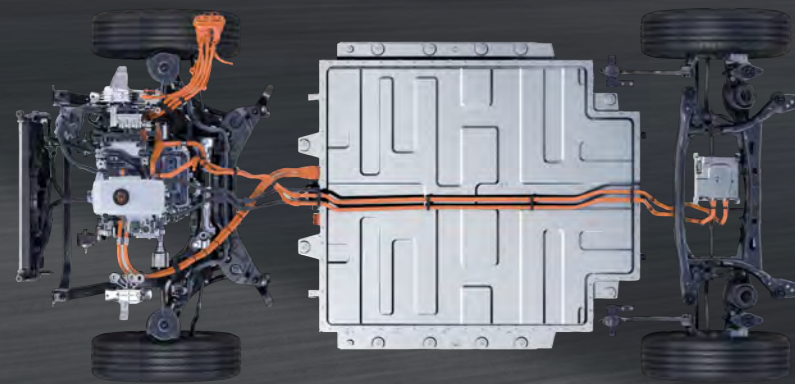
*Refer to technical specifications and standard equipment for details.

The New ERA

PERFORMANCE



Up to
520 km
driving range*



Charging Capability

AC Charging up to

6.6 kW

DC Fast Charging up to

120 kW

Battery Capacity

58.3 kWh

Electric Motor

Maximum Output:

150 kW (204 PS)

Maximum Torque:

260 Nm

*Electric driving range is tested under UN R101 (NEDC standard) with a fully charged battery (100%). Actual driving range may vary depending on various factors, including ambient temperature, driving style, number of passengers, and other conditions.



- Hill Start Assist & Hill Descent Control (HSA | HDC)
- 360 Degree Surround View Camera with Body Transparent View
- Tire Pressure Monitoring System (TPMS)
- Adaptive Cruise Control with Intelligent Cornering (Intelligent ACC)
- Forward Collision Warning (FCW)
- Auto Emergency Braking (AEB)
- Traffic Sign Recognition (TSR)
- Speed Limit Warning Function (SLWF)
- Lane Center Keep (LCK)
- Lane Departure Warning (LDW)
- Lane Keeping Assist System (LKAS)
- Lane Change Assist (LCA)*
- Blind Spot Detection (BSD)*
- Door Open Warning (DOW)*
- Emergency Lane Keeping (ELK)*
- Rear Cross Traffic Alert (RCTA)*
- Rear Cross Traffic Braking (RCTB)*
- Rear Collision Warning (RCW)*
- Front Cross Traffic Alert (FCTA)*
- Front Cross Traffic Braking (FCTB)*

The New **ORA**

INTELLIGENT DRIVING ASSIST

Next Level Safety. Confidence in every drive.

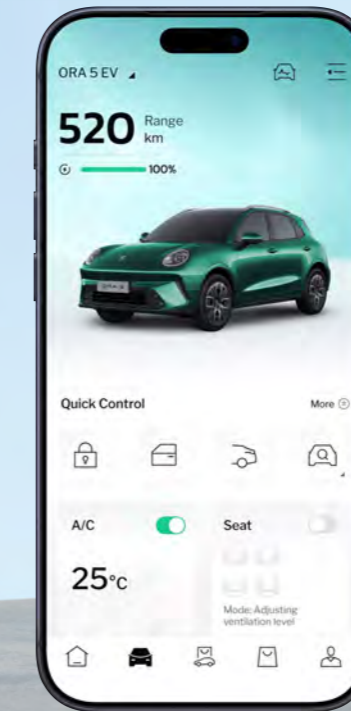
*Refer to technical specifications and standard equipment for details.



V2L (Vehicle-To-Load) 6000W
 Delivering reliable power wherever you go. Even in areas without electricity, simply activate the system for instant use.

INTELLIGENT CONNECTIVITY

Effortlessly connect to everything you need at your fingertips. Control your vehicle via your smartphone with future-ready innovation, enhancing your journey and digital lifestyle to a new level of sophistication.



INTELLIGENT APPLICATION

- Find Car (Horn and Flashing Lights)
- Electronic Boundary
- Tire Temperature Pressure Monitoring
- Sunroof Status Monitoring
- Battery Charging Status Monitoring
- Door Status Monitoring Door Lock/Unlock
- 12V Battery Low Warning
- Air Condition Status Monitoring Turn on/off Air Condition
- Cabin Window Status Monitoring Window Closing

VOICE COMMAND ระบบคำสั่งเสียง

- Phone call
- Air Condition
- Seat Ventilation
- Music and Radio
- Navigation
- Weather
- Panoramic Glass Roof Windows

The New ERA SMART CONNECTION

Digital Life, Effortless. Convenience, Redefined.

Seamlessly connect with your world, where every touch brings you closer to what matters. Welcome to a new era of intuitive, instant connectivity.



WIRELESS CHARGER / USB

- 50 W Wireless Charger for convenient fast charging*
- 2 Front USB Ports for additional connectivity



SMART CONNECTIVITY

- Coffee OS 3.0 with the Snapdragon smooth interaction
- Complemented by a 14.6" multimedia touchscreen for responsive control
- Wireless Apple CarPlay & Android Auto
- Integrated Telematics connectivity system
- 10.25" Integrated digital driver display

*Refer to technical specifications and standard equipment for details.

PRO

Dimensions

- Length x Width x Height: 4,471 x 1,833 x 1,641 mm
- Wheelbase 2,720 mm
- Front / Rear Wheel Track Width 1,583 mm. / 1,577 mm
- Ground Clearance 175 mm
- Seating Capacity: 5

Electric Drive Motor and Battery

- Permanent Magnet Synchronous Motor
- Maximum Motor Power 150 kW (204 PS)
- Maximum Motor Torque 260 (Nm)
- Electric driving range (NEDC Standard) 520 km
- Lithium Ion Battery
- Battery Capacity 58.3 (kWh)

Charging Information

- Maximum AC Charging Capacity 6.6 kW
- Maximum DC Charging Capacity 120 kW
- Vehicle-to-Load (V2L) 6 kW
- Adjustable Regenerative Braking System
- Multi-Sound Pedestrian Warning System

Chassis and Suspension System

- Electric Power Steering (EPS)
- Front MacPherson Strut Independent
- Rear Multi-Link Independent

Brake System

- Front Brakes: Ventilated Disc Brakes
- Rear Brakes: Disc Brakes
- Electronic Parking Brake (EPB)
- Auto Brake Hold

Tire and Wheel

- Wheel Size 225/60 R18
- Tire Size Alloy 18"

Exterior Equipment

- Intelligent LED Headlamp
 - Auto On-Off Headlamp
 - Follow Me Home
 - Auto High-Low Beam
- Rear Spoiler with High-Mounted Stop Lamp
- LED Daytime Running Lights
- Hidden LED Rear Taillights
- Manual Tailgate
- Rear Wiper

- Automatic Rain-Sensing Front Wipers
- Roof Rails
- Active Grille Shutter
- Electric Power Adjustable Exterior Mirrors
- Anti-Theft Alarm System

Interior Equipment

- Driver's Seat: 6-Way Power Adjustable
- Front Passenger's: Seat 4-Way Manual Adjustable
- Seat Material: Leatherette
- 60:40 Split-Folding Rear Seats
- Rear Center Headrest
- Multifunction Steering Wheel
- 4-Way Adjustable Steering Wheel
- Rearview Mirror: Manual
- Windows One-Touch Up/Down with Anti-Pinch: Driver
- Sun Visors with 8.8" Vanity Mirror and LED Lights: Driver
- Sun Visors with Vanity Mirror (No Light): Front Passenger
- Front Reading Lights
- Rear Cabin Lights
- Rear Window Defogger

Exterior Colors

- IVORY WHITE
- MOUNTAIN GREY
- EMERALD GREEN
- SO BLUE WITH BLACK ROOF

Interior Colors

- BROWN BEIGE*
- *Not Available in EMERALD GREEN
- DARK GREY

Air Conditioning

- Automatic Air Conditioning
- Rear Air Ventilation Grille
- N95 filter
- Cooling Box 3.2 L

Convenience Features

- Driving Modes: Eco, Normal, Sport, Well Being
- Digital Screen 10.25"
- Multimedia Touch Screen 14.6"
- Intelligent Online Navigation
- 6 Speakers
- Voice Control: Thai and English
- Wireless Apple CarPlay & Android Auto

- Speed Volume Sensing
- Bluetooth
- Telematic
- Smart Entry Key (2 pieces)
- Quick Start System
- Remote Vehicle Control via Mobile App
- USB Ports
 - Front USB: 1 USB Type-A 1a: 1 USB Type-C
 - Rear USB: 1 Type-C
- Software Updates (OTA)

Safety & Driver Assistance

- Emergency Call (E-Call)
- 6 Front / Side / Curtain Airbags
- Front Seatbelt Reminder
- Anti-Lock Braking System (ABS)
- Electronic Brakeforce Distribution (EBD)
- Traction Control System (TCS)
- Hill Start Assist Control (HSA) and Hill Descent Control (HDC)
- ISOFIX Child Seat Anchors
- Auto Door Lock When Reach The Speed
- 4 Rear Parking Sensors
- 360 Degree Surround View Camera with Body Transparent View
- Tire Pressure Monitoring System (TPMS)
- Tire Repair Kit

Controlling via Application

- Remote Start / Off Vehicle
- Door Lock / Unlocked
- Find Car (Horn and Flashing Lights)
- Turn On / Off Air Condition
- Schedule Charging
- Remote Cabin Air Purifier
- Monitoring Vehicle Status

Advanced Driver Assistance Systems (ADAS)

- Adaptive Cruise Control with Intelligent Cornering (Intelligent ACC)
- Front Collision Warning (FCW)
- Auto Emergency Braking (AEB)
- Traffic Sign Recognition (TSR)
- Speed Limit Warning Function (SLWF)
- Lane Center Keep (LCK)
- Lane Departure Warning (LDW)
- Lane Keeping Assist System (LKAS)

ULTRA Additional Equipment (+)

Exterior Equipment

- Panoramic Glass Roof with Electric Sunshade
- Electric Tailgate
- Electric Power Folding Exterior Mirrors
- Auto Folding Exterior Mirrors on Lock

Interior Equipment

- Driver's Seat
 - Ventilation Function
 - Memory Function: 3 Position
- Front Passenger's Seat
 - 4-Way Power Adjustable
 - Ventilation Function
- Rearview Mirror: Auto Dimming
- Windows One-Touch Up / Down with Anti-Pinch: 4 Windows
- Sun Visors with 8.8" Vanity Mirror and LED Lights:
 - Front Passenger
- Ambient Lights

Convenience Features

- 9 Speakers
- Wireless Charger (50 W)

Controlling via Application

- Remote Opened / Closed Tailgate

Advanced Driver Assistance Systems (ADAS)

- Lane Change Assist (LCA)
- Blind Spot Detection (BSD)
- Door Open Warning (DOW)
- Emergency Lane Keeping (ELK)
- Rear Cross Traffic Alert (RCTA)
- Rear Cross Traffic Braking (RCTB)
- Rear Collision Warning (RCW)
- Front Cross Traffic Alert (FCTA)
- Front Cross Traffic Braking (FCTB)



GWM Application



GWM Website

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CAR DIMENSION



INTERIOR COLOR



BROWN BEIGE



DARK GREY

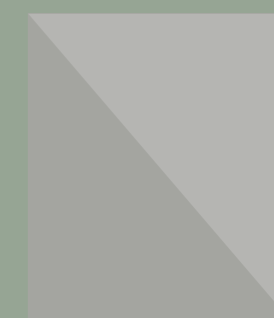
EXTERIOR COLOR



EMERALD GREEN



SO BLUE WITH BLACK ROOF



MOUNTAIN GREY



IVORY WHITE